

HOME PREPARATION GUIDE



TIPS TO MAKE YOUR HOME PHOTO READY

Quality photographs draw buyers into touring your home and a clean home is a great start. Let's review these simple steps to make your home look its best for the photo shoot!



Less is more

Give the buyer room to picture their family in the home. Use your garage, closets or rent a storage space to store clutter and personal items

Let the light in

Open all window coverings, raise blinds and turn on all of the lights to make the home look warm and inviting

Clear the Curb

Remove cars, clutter and garbage bins from the driveway. Remove exterior holiday decorations, mow lawns and refresh garden areas

Clear all Surfaces

Remove items from countertops, mantels and tables. Tidy up bookshelves, hide cords, remove kitchen magnets and personal items

Bathroom Shine

Place toilet seats down, hide all shower and grooming products, clear countertops, store bath mats & refresh towels for a crisp look

Refresh the Bedroom

Make the beds, clean mirrors, clear side tables, vacuum the flooring and remove items visible underneath the bed

Stow Toys and Pet Products

Children's toys, pet bedding and feeding dishes should be stowed away. Make a plan for your pets to be away on photo day

Store it Away

Photographers rarely photograph the garage or closets, these are the perfect place to store items away

HOME PREPARATION CHECKLIST

We will be photographing the inside and the outside of your home and all the major rooms. We normally do not photograph the garage unless it has special features. If you have special features of your home that are not obvious, please let us know so they can be included in the shoot.

Curb Appeal	Complete	Living Areas	Complete
Remove vehicles from driveway		Turn on all lights & replace missing bulbs	
Mow and tidy up the front yard		Limit visible items on all surfaces Remove	
Hide garbage bins inside the garage		children's toys and pet items Remove any	
Sweep the driveway, sidewalks and entry		moving boxes	
Put away holiday decorations		Remove trash bins and cleaning items	
Remove any alarm/internet signs		Vacuum, dust and clean flooring Remove	
Trim shrubs & freshen garden beds		personal photos or items	
Kitchen		Bedrooms	
Ensure countertops uncluttered & clean		Turn on all lights & replace missing bulbs	
Put away all dishes and leave sink clean		Open window coverings and lift blinds	
Remove magnets/art from refrigerator		Vacuum flooring and dust furniture Make	
Remove trash cans (to closets or garage)		the beds and remove wrinkles Minimize	
Wipe clean stainless steel appliances		items, remove personal effects Remove	
Remove rugs & clean floors		trash bins	
Bathrooms		Basements	
Toilet seats down & remove trash bins		Turn on all lights & replace missing bulbs	
Remove all toiletries and personal items		Neatly stack boxes in one area Eliminate	
Clean the mirror and fixtures		cobwebs	
Refresh towels		Make finished spaces clean and livable	